

FIMAR 2018 bets on the activities of innovation, entrepreneurship and scientific culture in its eighth edition



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Noticias



The International Fair of the Sea, FIMAR, returns in 2018, from May 18 to 20, in the Plaza de Canarias and the surroundings of the Santa Catalina wharf, and its commitment to the blue economy and its commitment to the sea as a niche for opportunities. The proposals related to naval repairs, port activity, scientific culture, marine robotics and surfing marked the eighth edition of this event organized by the City Council of Las Palmas de Gran Canaria and the Cabildo de Gran Canaria.

Councilman of Ciudad de Mar, José Eduardo Ramírez, and the insular councilor of Economic Development, Energy and R + D + I, Raúl García Brink, advanced this morning the poster of the event that revolves around the transformation of the isthmus of the capital, "A space that demonstrates the strength of the blue economy to generate employment and the energy associated with the sea, from the cruise tourism segment, to naval repairs, the future dock megaays or leisure and tourism linked to the activity of the beach, in Las Canteras," said the mayor.

The event, which is preparing its next edition, advances with very good expectations and offers 130 volumes and increases the number of boats on exhibition and sale, as well as increasing business contacts and turnover, which is already in the 2017 edition exceeded 578,700 euros, 250,000 euros in direct sales, and an advertising impact of 3,2 million euros.

Ramírez explained that "innovation, entrepreneurship, outreach and economic promotion are complemented by leisure activities for the whole family." When there are still more than two and a half months left for its celebration, FIMAR has already confirmed the presence of fifty companies and more than 60 exhibiting tents. With these numbers on the table, everything seems to indicate that the fair will again occupy all the space offered, with 130 tents. "

Among the objectives set for FIMAR in this eighth edition, the organization focused on its efforts not only to increase the volume of business of the exhibitors, but also to increase the opportunities to generate business and investment.

Precisely, the business opportunities offered by the sea "directly explained the necessary economic diversification of Gran Canaria", explained the counselor Raúl García Brink. "Continue to bet on an emerging segment with a very interesting look", he pointed out.

Four large exhibition spaces

FIMAR 2018 revolves around four main pillars of the nautical and marine-maritime sector. On the one hand, a commitment will be made to promote and promote scientific culture, with activities organized by the University of Las Palmas de Gran Canaria. On the other hand, the technological industry aimed at the blue economy will have its particular commitment to R + D + I with different proposals from Parque Marino, the first European coworking space focused on the marine sector, located on the beach of Las Alcaravaneras. FIMAR will also strengthen the strategy of Las Palmas de Gran Canaria Surf City and the potential offered by the city in this sports and leisure sector around the sea and the waves.

The knowledge and the civic promotion of the port activity as a whole, one of the axes of the Feria del Mar. Coinciding with the 40th anniversary of the Association of Naval Repairs (ARN), integrated in Femepa, the Plaza de Canarias will turn its stage main in the bow of a large ship and can be enabled in an exhibition space - PUERTO FIMAR - for the overall process and transit through the different services of any vessel in the Port of Las Palmas.

Program advance

On Thursday, May 17, there was a day of debate and debate aimed at professionals in the sector with an international day organized by the Cabildo de Gran Canaria in the INFECAR space. The insular institution "is once again renewing its commitment to the fair within the framework of its policy of promoting the blue economy and the use of marine resources," said counselor Raúl García Brink.

On Friday, May 18th, once in the evening, FIMAR's inaugural bell in the Plaza de Canarias, the Feria del Mar will kick off three days of outdoor activities and free of charge, with proposals for companies, industry professionals, consumers of maritime nautical and marine services and products, researchers and for families. Educational and leisure workshops aimed at the youngest members of the house and teenagers, lectures and conferences, exhibitions, professional meetings, gastronomy and music are some of the activities that can be enjoyed during the three days of this event.

The nautical exhibitions in the water sheet of Santa Catalina and the baptisms of sailing and canoe will once again be among the most accepted proposals among the public, who will also be able to taste the flavors of the sea in food trucks, showcookings and for the first time.