

Las Palmas de Gran Canaria hosts a day of work on the challenges of European Atlantic cities

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Noticias



Ciudad de Mar of the City Council of Las Palmas de Gran Canaria promotes the day -coloquio 'Atlantic European Cities' in which European experts in Blue Economy and the president of the Network of Atlantic Arc Cities, the Portuguese José María Costa. The meeting, which will be held next Wednesday, 22, is aimed at institutions, companies and professionals and aims to analyze the challenges facing coastal cities and the policies developed by the European Union to promote the sea as a niche for opportunities.

In Europe, the blue economy generates 5.4 million jobs and a gross added value of almost 500,000 million euros per year. In the Canary Islands, estimates are 6% of the GDP of the archipelago, where Las Palmas de Gran Canaria is the city that contributes the most in this sector. In this sense, only in the port activity in the capital there are more than 12,000 direct jobs.

The councilman of Ciudad de Mar, José Eduardo Ramírez, explained that "it is about closing the year of our nomination as European Atlantic City analyzing the role and challenges that coastal cities have in the development of Europe. The blue economy, the economy of the sea, is one of the most powerful sectors and with more projection for the future of European cities and we want to transfer this opportunity we have to society. "

The axes on which the papers will deal will serve to deepen the Atlantic maritime strategy, promoted by the European Commission to revitalize the marine and maritime economies of the maritime basin (France, Ireland, Portugal, Spain and the United Kingdom) and examples will be shown concrete aspects of the transformation of Las Palmas de Gran Canaria, both from the public and business sectors. In this sense, emphasis will be placed on the way in which technology is revolutionizing the marine-maritime sector and its professionals, where coworking and digital nomads have burst onto the international scene.

Ramírez added that the municipality is developing an active policy with the development of the sea as an economic space, but also of cohesion and social transformation. "We have increased the lines of action and support for companies related to the sector, to research and knowledge of the marine environment, to training in the maritime field, to cooperation in the field of maritime surveillance, to the laying in progress of a planning and better use of coastal space and to enhance public and private inter-institutional coordination, "he said.

Program and registration in the colloquium available at: <http://www.insuite.es/lpamar/> (<http://www.insuite.es/lpamar/>)