

Quality certifications

By Ciudad de Mar

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Noticias



La playa de Las Canteras renueva hasta 2018 su sistema de Gestión Ambiental



The main beach of the city has passed the audit that evaluates the implementation of ISO 14001 and guarantees that the social and economic use of this natural space of the city is compatible with its care and conservation

The beach of Las Canteras has officially received the certificate of quality of its environmental management system, ISO 14001 standard, a recognition that renews each year since 2004 when it obtained for the first time. In this way, the main beach of the capital guarantees that the social and tourist activities it hosts are perfectly compatible with the care and conservation of its natural and landscape values.

The Department of Ciudad de Mar has passed with note the periodic audit that international quality standards require to obtain this certification. In this case, Bureau Veritas has analyzed compliance with the requirements. This guarantee of quality of the environmental management of the beach is valid until September 2018.

The audit ensures that the beach makes a highly effective match for the care and conservation of the natural environment with its social and economic use. "The implementation of this Environmental Management System allows Las Canteras beach to accredit its commitment to the environment in the management of waste and cleaning; Control of electric energy consumption and water consumption in showers and footbeds; Sampling and quality of bathing water; The excellent state of order and cleanliness of all spas and activities of environmental awareness and social cohesion," explained the councilman of Ciudad de Mar, José Eduardo Ramírez.

This international certificate in Las Canteras adds to the Blue Flag, the Q of Tourism Quality and Universal Accessibility.