

# The ULPGC hosts the Workshop on Innovation in the Blue Economy of the European Protoatlantic Project



By CDM

Mon Jun 11 09:56:23 BST 2018

Noticias



This morning, June 11, the Workshop 'Blue Economy Innovation: Emerging Technologies in Renewable Energy, Marine Robotics and Biotechnology', of the European Protoatlantic Project, takes place at the Institutional Headquarters of the University of Las Palmas de Gran Canaria (ULPGC), financed by the European Program Interreg, in which the City of Las Palmas de Gran Canaria participates as a partner through the Department of Ciudad de Mar.

This act is part of the program of activities planned for the month of June in the Canary Islands by the Canarian Association of Startups, Technology-Based Companies and Investors Angeles 'EMERGE', with the collaboration of the universities of Las Palmas de Gran Canaria and La Laguna, and that is part of the Fulbright Specialist Program, an educational program of the US Department of State.

The workshop includes the participation of experts from the innovative ecosystem and the marine and maritime environment of the Canary Islands, together with the USA and Israel, in order to analyze the challenges and opportunities existing in the marine sector, establishing the most appropriate conditions both for the creation of a community around this sector and for the implementation of the actions and services offered by ProtoAtlantic.

The Fulbright Specialist scholarship was obtained by the Canarian Association EMERGE and whose request was made through the Vice-rectorate of Enterprise, Entrepreneurship and Employment of the ULPGC. The program, under the title "Canary Islands: Building Remote Entrepreneurial Ecosystems" has been developed, in collaboration with the two Canarian public universities and other organizations, a broad and transversal agenda that aims to explain the role played by the entrepreneur and innovation in the economic development of the islands.

The Fulbright Commission sponsors the stay in the Canary Islands of Professor Michael Goldberg (University, Cleveland, United States), who participates in the meeting with the talk "Why entrepreneurship and innovation matters" (9.40 hours). Professor Goldberg is the author of the course (MOOC, Coursera) "Beyond Silicon Valley: Growing Entrepreneurship in Transitioning Economies", with more than 135,000 registered students around the world and author of the book "Beyond Silicon Valley: How one online course helped global support entrepreneurs".

The main objective of the European Protoatlantic project is to set in motion an accelerator of companies and projects in its prototyping and testing phases, in the marine areas of robotics, renewable energies and biotechnology. To this end, the project brings together different actors from the European Atlantic area starting from the base of the co-working spaces specialized in the marine area Marine Park, in Las Palmas de Gran Canaria, and The Entrepreneur Ship, in Cork (Great Britain).

The European funding program INTERREG Atlantic Area promotes transnational cooperation between 36 Atlantic regions of five European countries. With a total budget of 185M euros, this program co-finances cooperation projects in the fields of Innovation and Competitiveness, Resource Efficiency, Territorial Risk Management, Biodiversity and Natural and Cultural Assets.