

The beach of Las Canteras opens new tourism signage



By CDM

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Noticias



The Department of Tourism of the City of Las Palmas de Gran Canaria has begun the installation of the new tourism signage on the beach of Las Canteras, with the aim of improving the orientation of visitors and the experience of walking and know the main attractions in this emblematic area of the city. The new pedestrian signaling supports, orientation and situation allow this information to be adapted in the street to the criteria of sustainability and accessibility.

The councilman of Tourism, Pedro Quevedo, has explained that the installation of the 192 sheets of direction, 14 information poles of location and an interpretive map will be completed next week. "This is the first phase of updating the tourist signage in the Puerto Canteras area. Throughout 2018 we will continue from the Castillo de La Luz to the Santa Catalina Park and the Cruise Pier. "

The new signs inform about the location of 31 resources from the Atlante to El Confital and include the address from the Paseo de Las Canteras to the Santa Catalina Park, the Plaza de España, the Mercado del Puerto, the Castillo de La Luz and the Aquarium Poema del Mar, in addition to services such as tourist information points, the bus stops of the Tourist Guagua and the Local Police. The spas and rescue and lifeguard attention points are also resources that appear in the pedestrian information of the Paseo de Las Canteras.

The orientation blades, by way of directional arrows, are fixed on telescopic poles, with fastening systems that allow a quick and convenient replacement of them if necessary. The names of the resources, in Spanish and English, use a type and size of letter, of 5.3 centimeters of height, in white color on black, what allows to improve the visibility and its reading. The poles are prepared to integrate beacons tools that will allow obtaining tourist information on mobile devices through an application.

"The old sheets and supports had become obsolete and it was necessary to undertake their updating, definition and design. It is a clear qualitative improvement in attention to tourists, as it will allow them to guide themselves and find the route in a very visual and simple way, "said the councilor.

Quevedo added that "these management equipments also allow us to increase the value of the different singular enclaves of the Bay of El Confital as a whole, from El Atlante to the route of the viewpoints between Puntilla and Confital. The beach of Las Canteras is one but it has spaces with a cultural, social and scenic value, often unknown to the residents of the Canaries, on whom it is interesting to pay attention ".

In this sense, the signage highlights environments such as Punta Brava, Muro Marrero, as well as La Cícer, Peña de La Vieja, Playa Chica or Playa Grande, and the lookouts on the road to El Confital, such as El Roque, Pepe El Limpiabotas, Roque de La Cruz, La Caleta, Punta Flaca, Los Nidillos or Punta Gorda.